



CT3

SPORTS FUEL



THE WORLD'S FIRST SPORTS FUEL FOCUSED ON CTE

CHRONIC TRAUMATIC ENCEPHALOPATHY
REPETITIVE BRAIN TRAUMA CAUSED BY HARD KNOCKS



POWERED BY A TEAM THAT CAN DELIVER



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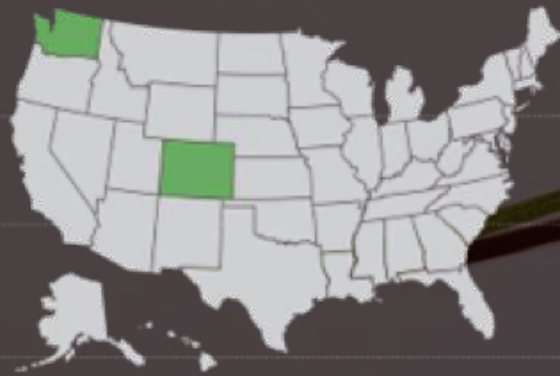
THE BACK STORY



SIZE OF THE PRIZE IS HUGE

US CANNABIS INDUSTRY EXPANDING EXPONENTIALLY.

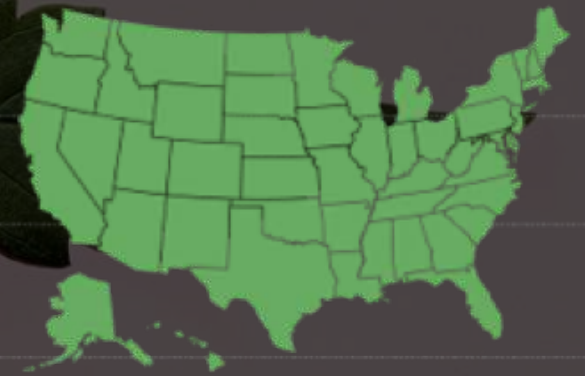
\$3.3
BILLION



\$8.0
BILLION



\$45.0
BILLION



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THE TIME IS NOW!

OLD GANJA BRANDING IS DONE. THE TIME TO BUILD GLOBAL BRANDS POWERED BY SCIENCE, EXTRACTS & HEALTH IS NOW.

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A muscular man with a beard and short dark hair is shown from the waist up, shirtless, holding two black dumbbells in each hand. He is looking directly at the camera with a serious expression. The background is a dark, textured wall. The lighting highlights his muscle definition.

MORE DEMANDING THAN EVER BEFORE

THE NEW CANNABIS CONSUMER IS SMARTER, SAVVIER AND MORE SOPHISTICATED THAN THE INDUSTRY HAS EVER SEEN BEFORE.

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THE CONSUMER HAS EVOLVED

WINNING WITH THESE NEW CONSUMERS WILL BE DRIVEN BY
HOW WELL WE CONNECT EMOTIONALLY AND FUNCTIONALLY.

EVERY GAME **CT3** NEEDS A HERO

CBD A GAME-CHANGER

CBD HAS THE POTENTIAL TO BE THE NEXT VITAMIN C – THE NEXT
'SUPER SUPPLEMENT' OF SPORT.



EARLY MOVER ADVANTAGE

EARLY-MOVER ADVANTAGE REALIZED BY CREATING SCIENTIFICALLY
ADVANTAGED PRODUCT WITH AUTHENTIC ATHLETIC ATTITUDE.



OUR APPROACH



SPORTS FUEL POWERED BY CBD

A SPORTS FUEL COMPANY POWERED BY SCIENCE, PLANTS, DATA,
CONSUMER INSIGHTS & EMOTIONALLY DRIVEN MARKETING.



A BMX rider is captured mid-air, performing a backflip over a ramp. The rider is wearing a helmet and dark clothing. The background shows a cityscape with tall buildings and a large stadium light. The scene is set at a BMX competition, with various sponsor banners visible at the bottom.

SCIENCE DRIVEN PRODUCT SOLUTIONS

OUR DEEP UNDERSTANDING OF SCIENCE & ATHLETES WILL ENABLE US TO BUILD PRODUCTS FOR CONSUMERS THAT WORK.

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MARKETING TURF

1. ADVANCED PRODUCT FORMULATION.
2. UNIQUE PRODUCT APPLICATION TURF – BRAIN +.
3. CBD FOR ATHLETES. CREATED BY ATHLETES.
4. PROTECT. RECOVER. PERFORM.



AUDIENCE

PRIMARY AUDIENCE

CORE ATHLETES

Performance Driven
"No Rest Days"



SECONDARY AUDIENCE

HEAVY ACTIVES

Fitness Lifestyle
"Keep Pushing Harder"



THE BRAND





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THE HUMAN BRAIN IS THE MOST COMPLEX & COMPLICATED MUSCLE IN THE BODY. IT GUIDES OUR DECISIONS, INSTINCTS AND REFLEXES. HOW IT PERFORMS DETERMINES VICTORY OR DEFEAT.

WE CAN WRAP IT IN TAPE, COVER IT WITH A HELMET OR CREATE LAWS TO PROTECT IT, BUT THE FIELD OF PLAY IS A BATTLEGROUND. BRAIN INJURIES ARE NOW ALMOST AS COMMON AS SPRAINS, STRAINS & MUSCLE TEARS.

WHAT IF A BEVERAGE COULD PROTECT & HELP ATHLETES RECOVER FROM SUCH TRAUMATIC INJURIES.

BACKED BY SCIENCE & PLANT-BASED MEDICINE, CT3 IS THE WORLD'S FIRST SPORTS FUEL FOCUSED ON CTE. CHRONIC TRAUMATIC ENCEPHALOPATHY. REPETITIVE BRAIN TRAUMA CAUSED BY HARD KNOCKS ON THE FIELD OF PLAY.

PROTECT. RECOVER. PERFORM. CT3.

CT3 IS PLANT-BASED SPORTS FUEL



CANNABIDIOL (CBD)

CANNABIDIOL IS SHOWING TREMENDOUS PROMISE IN THE TREATMENT OF TRAUMATIC BRAIN INJURIES PRIMARILY BY REDUCING BRAIN SWELLING.



TEA

TEA HAS A RANGE OF THERAPEUTIC AND HERBAL BENEFITS AND WILL FORM THE BASE FLAVORS OF THE PRODUCTS.



TRANS-RESVERATROL

TRANS-REVERSATOL HAS AN OXYGENATING EFFECT ON THE SPORTS RECOVERY PROCESS. ITS ALSO A POWER ANTI-INFLAMMATORY.

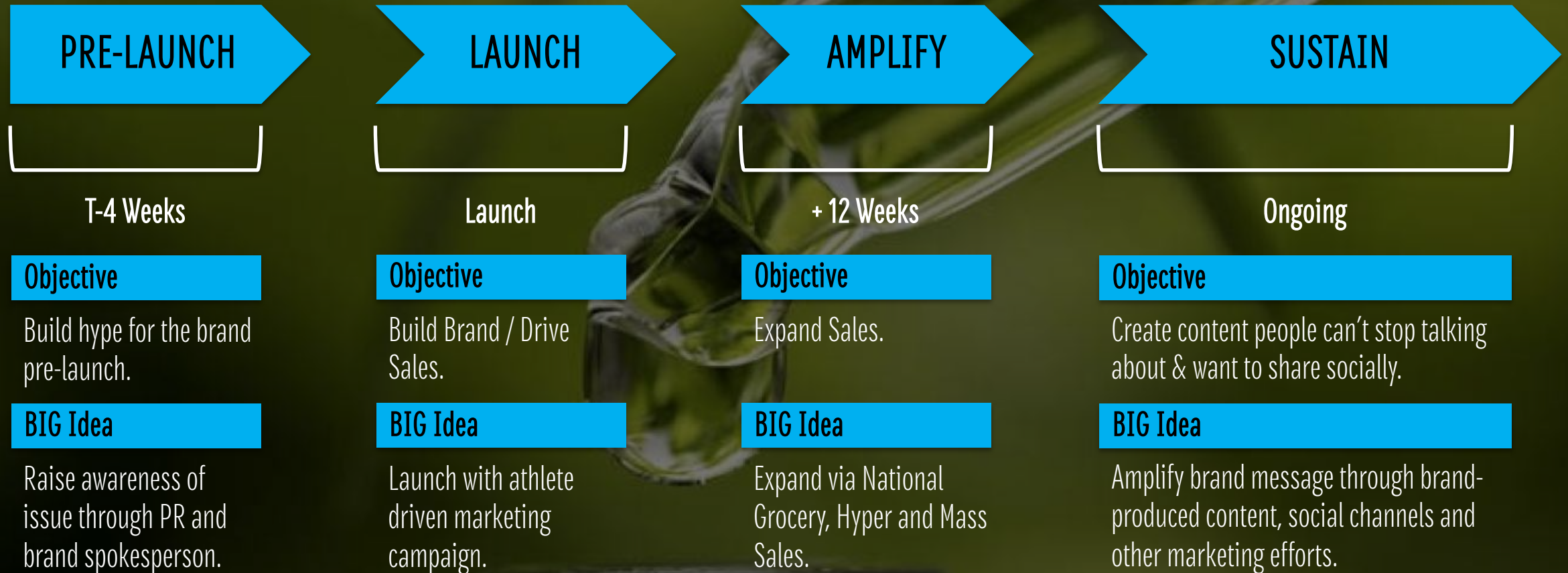


CT3 IS PLANT-BASED SPORTS FUEL



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LAUNCH STRATEGY



INVESTMENT OPPORTUNITY



INVESTMENT OPPORTUNITY

PROPOSED TRANSACTION

- CT3 looking for a strategic investor to invest up to \$10M to fund the development and launch of the CT3 brand, manufacturing, launch marketing plan and go-to-market.
- Investor would receive equity in the business on an agreed pre-money valuation.

TRANSACTION DETAILS

- Preference given to strategic investors looking to bring cash & other benefits into the business that make strategic sense for CT3.
- Founders will build, operate & manage the business with contracts with the operating entity.
- Investors paid-back higher share of first dividends to clear initial capital investment costs.





JOSH BLACK

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